

「20th International Engineering & Technology Fair (Delhi, India)」 ANMC21 Exhibition Overview

As an initiative towards the economic exchange between the member cities in 2013, ANMC21 exhibited at the “20th International Engineering & Technology Fair,” which took place in Delhi, one of the member cities.

This Fair was first held in 1975 on a national scale as an event in which relevant parties from Indian industry participated. Since then it has been held every two years, and this year marks the 20th occasion of such an event. It is a comprehensive international BtoB business fair encompassing different fields, so that it is also an exhibition for technology and business leaders who represent companies from around the world. This time, ANMC21 set up the “Tokyo Pavilion” to implement the exchange between small and medium-sized companies in Tokyo and Indian companies, as well as introduce the industries and the investment environment in the ANMC21 member cities.

Overview of the exhibition is as follows.

■ 「20th International Engineering & Technology Fair」 Overview

- 1 Event Name : 20th International Engineering & Technology Fair (IETF 2013)
- 2 Period : February 15-17, 2013, 10am-6pm
- 3 Venue : Pragati Maidan (Delhi, India)
- 4 Host : Confederation of Indian Industry (CII)
- 5 Structure of the Fair
 - ①AUTOMACH、②ENERGY & ENVIRONMENT、③GLOBAL、
 - ④INDUSTRIAL MAINTENANCE、⑤IISWM (Waste disposal)
 - ⑥LOGISTICS、⑦METAL & METALLURGY、⑧OFFICE AUTOMATION、
 - ⑨WATER INDIA、⑩REALESTATE&BUILDINGMATERIALS(From these, the ANMC21 participated in “③GLOBAL”)
- 6 Exhibitors: 350 companies (among which 160 were overseas companies)
- 7 Visitors: Approximately 23,000 visitors

■ Overview of the ANMC21 “Tokyo Pavilion”

1 Exhibition contents:

At the booth for each small and medium-sized company from Tokyo, business meetings between the companies from Tokyo and local companies took place, aiming to build a continuous business relationship such as agency agreements and technical cooperation.

2 Companies exhibited at the “Tokyo Pavilion”

Company name	Main products	URL
Sketch Co., Ltd.	IRUV Cut Coat : heat shield/insulation glass coating Solar Self Maintecoat (for solar panels), Super Glass Barrier (for outer walls), and Hyper Glass Barrier (for window glass): Superhydrophilicity/antistatic and antifouling coat	http://www.sketch.co.jp/english/index.html
Nippon Telesoft Co., Ltd.	GEMINI Super: Braille printer Seika Series : Braille display Voiceye : Audio auxiliary software Amigo: Electronic magnifier	http://www.nippontelesoft.com/english.html
NejiLaw inc.	L/R neji : Bolted joint that can be tightened both left and right, and does not become loose.	http://www.nejilaw.com/
Haccpper Advantec Corp.	Comfor Mixinova : Sterilized deodorant water generating system Ecolle : Sanitized deodorant water atomizer	http://www.haccpper.co.jp
Security Japan Co., Ltd.*	Furnacecope : Heat resistant camera that can be inserted directly within industrial furnaces.	http://www.security-japan.com/2012_SJ-WEB(ENGLISH)/englishindex.html
Vasta Giken Co., Ltd. *	Thunder Meter : Lightning detector	http://www5a.biglobe.ne.jp/~vasta/
Reitec Co., Limited *	Z Plasma ZP-3000 : All-purpose processing machine that fills all the roles of cutting, welding, brazing and heating.	http://www.reitec.jp/

Ogawa Seiki Co., Ltd. (<http://www.ogawaseiki.jp.org/>) coordinated the exhibition of the companies marked with “*”.

3 Number of business meetings between the companies from Tokyo and India: 116

4 Booth layout of the Tokyo Pavilion

J-8 Nippon Telesoft Co., Ltd.	J-7 Meeting Space	J-6 Sketch Co., Ltd.	J-5 HACPPER ADVANTEC CORP.
J-1 Information	J-2 Office	J-3 OGAWA SEIKI CO., LTD.	J-4 NejiLaw inc.

■ PR of the industries in the member cities of the ANMC 21

Economic exchange between the member cities was promoted by displaying the pamphlets regarding industries, tourism and investment in the countries to which the member cities belong.

■ Photo



Tokyo Pavilion Information Booth
(Conducted the PR of ANMC21 and each city)



Nippon Telesoft Co., Ltd.
[Industrial machinery]



Ogawa Seiki Co., Ltd. [Trading Company]
Products by three industrial machinery companies were coordinated and exhibited



NejiLaw inc. [Machinery parts]



Hacpper Advantec Corp.
[Environmental products]



Sketch Co., Ltd.
[Environmental products]



Screening of the Tokyo tourism DVD
“TOKYO COLORS”



Display of some of the pamphlets etc.
from each city