

Asian Network of Major Cities 21 & ASIA Zone at the Tokyo International Industry Exhibition 2011 Outline

The Tokyo International Industry Exhibition is one of the largest trade shows in Japan. It showcases the spectacular technologies and products of singular small- and medium-sized enterprises in the Tokyo Metropolitan Area. Asian Network of Major Cities 21 & ASIA Zone was held at Tokyo International Industry Exhibition 2011. It was established for the first time at last year's TIEE2010 in conjunction with the 9th Plenary Meeting of the Asian Network of Major Cities 21 (ANMC21).

At the Asian Network of Major Cities 21 & ASIA Zone, business consultations were held by government representatives from Asian countries for small- and medium-sized enterprises considering advancing into the Asian market, and corners introducing Asian industrial products and technologies were hosted as well.

In addition, Asia business seminar was held on the venue's main stage to share fundamental information and know-how concerning advancing into the Asian market.

1 Dates and times: 10:00-17:00 October 26 (Wed) – 28 (Fri), 2011 (3 days)

2 Venue: Tokyo Big Sight East Exhibition Halls 5 and 6

(Venue map)

6 Vietnam TOWA Industrial (Vietnam) Co., Ltd.	7 Philippines HANDS ON INTERNATIONAL	20 Philippines NISSAN SEIKO CORP.	21 JAPAN EXTERNAL TRADE ORGANIZATION (JETRO)
4 Vietnam HOANGAN COMPANY	8 Philippines Foreign Trade Service Corps., Department of Trade and Industry	22 Korea Korea Trade Investment Promotion Agency (KOTRA)	
3 Vietnam Advanced International Company	9 Thailand Thailand Board of Investment (BOI)	19 Malaysia Tanamera Tropical Spa Sdn Bhd	23 Taiwan Chicony Electronics Co., Ltd
2 Vietnam Tokyo Invest Corporation	10 Thailand C. S. ENGINEERING AUTOPARTS CO., LTD./ Thai Subcontracting Promotion Association	18 Malaysia Studio J Sdn. Bhd.	24 Taiwan Eastern Electronics Co., Ltd
1 Vietnam Vietnam Airlines/ Embassy of the Socialist Republic of Vietnam to Japan - VNE (Investment Promotion Section - IPS)	11 Thailand PACIFIC RUBBER WORKS CO., LTD.	17 Malaysia HYBRINIX TECHNOLOGY SDN BHD	25 Taiwan FORTECH JAPAN CO., LTD
	12 Thailand SIAMTOOL ENGINEERING CO., LTD./ zenithFity co., Ltd.	16 Malaysia DreamEDGE Sdn Bhd	26 Taiwan HIWIN Technologies Corp.
	13 Thailand SEEK INTER CORPORATION LIMITED/ S.K. Polymer Co., Ltd.	15 Malaysia Malaysia External Trade Development Corporation	27 Taiwan Taiwan Trade Center, Tokyo
	14 Asian Network of Major Cities 21 & ASIA Zone Information Desk		

Main Stage ⇒

3 Organizers: Tokyo Industry Exhibition 2011 Executive Committee

Tokyo Metropolitan Government, Tokyo Chamber of Commerce and Industry, Federation of Tokyo Chambers of Commerce and Industry, Tokyo Metropolitan Federation of Societies of Commerce and Industry, Tokyo Metropolitan Federation of Small Business Associations, Tokyo Big Sight Inc., Tokyo Metropolitan Small Business Center, and Tokyo Metropolitan Industrial Technology Research Institute

4 Content

Titles	Details
<p>1 Booth exhibit by Asian corporations and government agency (Single booth: 2.97m x 2.97m)</p>	<ul style="list-style-type: none"> ○ Booths introducing industrial products and technologies ○ Business consultations to assist advances into the Asian market (Refer to Page 3 for details on participating groups)
<p>2 Asia Business Seminar (Main stage indoors)</p>	<ul style="list-style-type: none"> ○ 10/27 (Thurs) 15:00-16:00 “Vietnam - an ideal manufacturing base for Japanese investors ” Mr. Le Huu Quang Huy Head of Investment Promotion Section Counsellor, Embassy of the Socialist Republic of Vietnam to Japan

Exhibitors

	Country	Exhibitor	Industry
1	Vietnam (9 exhibitors)	Vietnam Airlines Office in Japan	Other(Airline Company)
2		Embassy of the Socialist Republic of Vietnam to Japan – VNE (Investment Promotion)	Government Agency
3		Mirai Consulting Inc.	(co-exhibitor)
4		Vietnam Airlines Representative	(co-exhibitor)
5		Tokyo Invest Corporation	Other(Investment Consultants)
6		Kinh Bac City Development Share Holding Corporation	(co-exhibitor)
7		Advanced International Company	Other(Real-estate/Trade Consultants)
8		HOANGAN COMPANY	Machine/Metal
9		TOWA Industrial(VietNam)Co.,Ltd.	Machine/Metal
10	Philippines (4 exhibitors)	HANDS ON INTERNATIONAL	Other(Retail Business)
11		Foreign Trade Service Corps, Department of Trade and Industry	Government Agency
12		NISSAN SEIKO CORP.	Machine/Metal
13		NISSAN SEIKO CO., LTD.	(co-exhibitor)
14	Thailand (8 exhibitors)	Thailand Board of Investment (BOI)	Government Agency
15		C.S.ENGINEERING AUTOPARTS CO.,LTD	Machine/Metal
16		Thai Subcontracting Promotion Association	Government Agency
17		PACIFIC RUBBER WORKS CO., LTD.	Machine/Metal
18		SIAMTOOL ENGINEERING CO.,LTD.	Machine/Metal
19		zenithfity co.,Ltd.	Machine/Metal
20		SEEK INTER CORPORATION LIMITED	Machine/Metal
21		S.K. Polymer Co., Ltd.	Machine/Metal
22	Malaysia (5 exhibitors)	Malaysia External Trade Development Corporation (MATRADE)	Government Agency
23		DreamEdge Sdn Bhd	Machine/Metal
24		HYBRINIX TECHNOLOGY SDN BHD	Information
25		Studio j Sdn Bhd	Medical treatment/Welfare
26		Tanamera Tropical Spa Sdn Bhd	Medical treatment/Welfare
27	Korea (2 exhibitors)	Korea Trade Investment Promotion Agency (KOTRA)	Government Agency
28		Nichiei Industry co., ltd	(co-exhibitor)
29	Taiwan (5 exhibitors)	Chicony Electronics Co.Ltd	Information
30		Eastern Electronics Co., Ltd	Machine/Metal
31		FORTECH JAPAN CO.,LTD	Machine/Metal
32		HIWIN Technologies Corp.	Machine/Metal
33		Taiwan Trade Center, Tokyo	Government Agency
34	Japan	JAPAN EXTERNAL TRADE ORGANIZATION (JETRO)	Government Agency
35	Other	Asian Network of Major Cities 21 & ASIA Zone Information Desk	Other(Information Desk)

Venue Scenery

