

Asian Network of Major Cities 21 & ASIA Zone at the Tokyo International Industry Exhibition 2012 Outline

The Tokyo International Industry Exhibition is one of the largest trade shows in Japan. It showcases the spectacular technologies and products of singular small- and medium-sized enterprises in the Tokyo Metropolitan Area. Asian Network of Major Cities 21 & ASIA Zone was held at Tokyo International Industry Exhibition 2012. This zone was established for the first time at TIIIE 2010 in conjunction with the 9th Plenary Meeting of the Asian Network of Major Cities 21 (ANMC21) in Tokyo. Since then, it has been continually established.

At the Asian Network of Major Cities 21 & ASIA Zone, business consultations were held by government representatives from Asian countries for small- and medium-sized enterprises considering advancing into the Asian market, and corners introducing Asian industrial products and technologies were hosted as well.

In addition, Asia business seminar was held on the venue's main stage to share fundamental information and know-how concerning advancing into the Asian market.

1 Dates and Times: 10:00-17:00 November 20 (Tue) – 22(Thu), 2012 (3 days)

2 Venue: Tokyo Big Sight East Exhibition Halls 2 and 3

(Venue Map)

	<p>ア - 18</p> <p>Japan External Trade Organization (JETRO)</p>	<p>ア - 8</p> <p>Philippines Grain Pro Inc.</p>	<p>ア - 7</p> <p>Philippines PACTEC SUBIC BAY INC.</p>
	<p>ア - 17</p> <p>Korea Korea Trade-Investment Promotion Agency</p>	<p>ア - 9</p> <p>Malaysia Malaysia External Trade Development Corporation</p>	<p>ア - 6</p> <p>Philippines Philippine Trade and Investment Center</p>
	<p>ア - 16</p> <p>Thailand Thai Subcontracting Promotion Association</p>	<p>ア - 10</p> <p>Vietnam Takeshou Co., Ltd</p>	
		<p>ア - 11</p> <p>Vietnam Hoa Hiep Engineering Company Limited</p>	<p>ア - 5</p> <p>Taiwan Eastern Electronics Co.,Ltd</p>
		<p>ア - 12</p> <p>Vietnam Advanced International JSC</p>	<p>ア - 4</p> <p>Taiwan Pegatron Co. Ltd.</p>
		<p>ア - 13</p> <p>Vietnam HIEP HOA PHAT JOINT STOCK COMPANY</p>	<p>ア - 3</p> <p>Taiwan Softnext Technologies Corp.</p>
		<p>ア - 14</p> <p>Vietnam The Embassy of S.R of Vietnam (Co-exhibitor: Vietnam Airlines)</p>	<p>ア - 2</p> <p>Taiwan Taiwan Trade Center</p>
	<p>ア - 15</p> <p>ANMC21 & Asia Zone Information Desk</p>		<p>ア - 1</p> <p>India Embassy of India</p>

Main Stage ⇒

- 3 Organizers: Tokyo Industry Exhibition 2012 Executive Committee
Tokyo Metropolitan Government, Tokyo Chamber of Commerce and Industry, Federation of Tokyo Chambers of Commerce and Industry, Tokyo Metropolitan Federation of Societies of Commerce and Industry, Tokyo Metropolitan Federation of Small Business Associations, Tokyo Big Sight Inc., Tokyo Metropolitan Small Business Center, and Tokyo Metropolitan Industrial Technology Research Institute

4 Content

Titles	Details
1 Booth exhibit by Asian corporations and government agency (Single booth: 2.97m x 2.97m)	<ul style="list-style-type: none"> ○ Booths introducing industrial products and technologies ○ Business consultations to assist advances into the Asian market (Refer to Page 3 for details on participating groups)
2 Asia Business Seminar (Main stage indoors)	<ul style="list-style-type: none"> ○ 14:30-16:30 November 21 (Wed) ‘Doing Business with India: Macroeconomic Overview & opportunity’ Minister (Economic & Commercial), Embassy of India Mr. Arun Goyal ‘Why investing in Vietnam?’ Counsellor - Head of Investment Promotion Section Embassy of the Socialist Republic of Vietnam Mr. Le Huu Quang Huy

Exhibitors

	Country	Exhibitor	Industry
1	India (1 Exhibitor)	Embassy of India	Government Agency
2	Taiwan (5 exhibitors)	Taiwan Trade Center, Tokyo	Government Agency
3		Softnext Technologies Corp.	Information
4		SHINDEN HIGHTEX, Corp.	<co-exhibitor>
5		Pegatron Co. Ltd.	Machine/Metal
6		Eastern Electronics Co.,Ltd	Machine/Metal
7	Philippines (4 exhibitors)	Philippine Trade and Investment Center	Government Agency
8		CocoPlus Aquarian Development Corporation	<co-exhibitor>
9		PACTEC SUBIC BAY INC.	Environment
10		Grain Pro Inc.	Environment
11	Malaysia (2 exhibitors)	Malaysia External Trade Development Corporation (MATRADE)	Government Agency
12		KOTRA PHARMA (M) SDN BHD	Government Agency
13	Vietnam (7 exhibitors)	The Embassy of S.R of Vietnam	Government Agency
14		Vietnam Airlines	<co-exhibitor>
15		HIEP HOA PHAT JOINT STOCK COMPANY	Other (industrial estate)
16		THANH BINH PHU MY JOINT STOCK COMPANY	<co-exhibitor>
17		Advanced International JSC	Other (Investment Consultants)
18		Hoa Hiep Engineering Company Limited	Machine/Metal
19		Takeshou Co., Ltd	Machine/Metal
20	Thailand (5 Exhibitors)	Thai Subcontracting Promotion Association	Government Agency
21		Single Point Parts (Thailand) PLC.	<co-exhibitor>
22		Pacific Rubber Works Co., Ltd.	<co-exhibitor>
23		THAILAND BOARD OF INVESTMENT (BOI)	<co-exhibitor>
24		Metal Engineering Co., Ltd.	<co-exhibitor>
25	Korea (1 exhibitor)	Korea Trade-Investment Promotion Agency (KOTRA)	Government Agency
26	Japan	Japan External Trade Organization (JETRO)	Government Agency
27	Other	Asian Network of Major Cities 21 & Asian Zone Information Desk	Other (Information Desk)

Venue Scenery

