

## **Asian Network of Major Cities 21 & ASIA Zone at the Tokyo International Industry Exhibition 2013 Outline**

The Tokyo International Industry Exhibition is one of the largest trade shows in Japan. It showcases the spectacular technologies and products of singular small- and medium-sized enterprises in the Tokyo Metropolitan Area. Asian Network of Major Cities 21 & ASIA Zone was held at Tokyo International Industry Exhibition 2013. This zone was established for the first time at TIE 2010 in conjunction with the 9<sup>th</sup> Plenary Meeting of the Asian Network of Major Cities 21 (ANMC21) in Tokyo. Since then, it has been continually established.

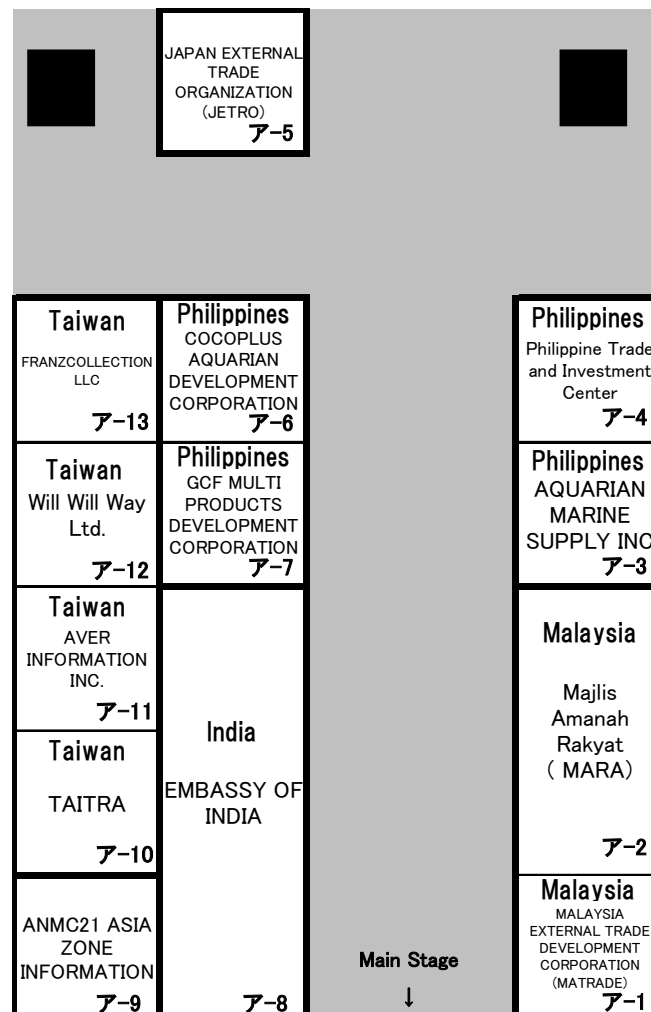
At the Asian Network of Major Cities 21 & ASIA Zone, business consultations were held by government representatives from Asian countries for small- and medium-sized enterprises considering advancing into the Asian market, and corners introducing Asian industrial products and technologies were hosted as well.

In addition, Asia business seminar was held on the venue's main stage to share fundamental information and know-how concerning advancing into the Asian market.

1 Dates and Times: 10:00-17:00 October 30 (Wed) – November 1 (Fri), 2013 (3 days)

2 Venue: Tokyo Big Sight West Exhibition Halls 1 and 2

(Venue Map)



- 3 Organizers: Tokyo Industry Exhibition 2013 Executive Committee  
Tokyo Metropolitan Government, Tokyo Chamber of Commerce and Industry, Federation of Tokyo Chambers of Commerce and Industry, Tokyo Federation of Societies of Commerce and Industry, Tokyo Metropolitan Federation of Small Business Associations, Tokyo Big Sight Inc., Tokyo Metropolitan Small and Medium Enterprise Support Center, and Tokyo Metropolitan Industrial Technology Research Institute

4 Content

Titles	Details
<p>1 Booth exhibit by Asian corporations and government agency  (Single booth: 2.97m x 2.97m)</p>	<p>○ Booths introducing industrial products and technologies  ○ Business consultations to assist advances into the Asian market  (Refer to Page 3 for details on participating groups)</p>
<p>2 Asia Business Seminar  (Main stage indoors)</p>	<p>○ 14:30-16:30 October 31 (Thu)    "Growing India-Japan Economic &amp; Commercial Relations and Emerging Opportunities for Japanese Companies"  Minister (Economic &amp; Commercial), Embassy of India  Mr. Arun Goyal    "Doing Business in the Philippines"  Commercial Attache, Commercial Section, Embassy of the Philippines  Mr. Froilan Emil D. Pamintuan</p>

## Exhibitors

	Country	Exhibitor	Industry
1	India (1 Exhibitor)	EMBASSY OF INDIA	Government Agency
2	Taiwan (4 exhibitors)	TAITRA	Government Agency
3		AVER INFORMATION INC.	Machine/Metal
4		FRANZCOLLECTION LLC	Other (Gift)
5		Will Will Way Ltd.	Environment
6	Philippines (6 exhibitors)	Philippine Trade and Investment Center	Government Agency
7		the DAVAO REGIONAL COCONUT CLUSTER	<co-exhibitor>
8		COCOPLUS AQUARIAN DEVELOPMENT CORPORATION.	Healthcare/Welfare
9		Cocosoft, Inc.	<co-exhibitor>
10		AQUARIAN MARINE SUPPLY INC	Other (Clothing)
11		GCF MULTI PRODUCTS DEVELOPMENT CORPORATION	Other (Coconut products)
12	Malaysia (2 exhibitors)	MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION(MATRADE)	Government Agency
13		Majlis Amanah Rakyat (MARA)	Government Agency
14	Japan	JAPAN EXTERNAL TRADE ORGANIZATION (JETRO)	Government Agency
15	Other	ANMC21 ASIA ZONE INFORMATION	Other (Information Desk)

# Venue Scenery

