



### COMMUNITY-BASED DISASTER RISK REDUCTION

#### **PUBLIC PREPAREDNESS CAMPAIGN**

LT. COL. (CD) MOHD SYUKRI BIN MADNOR



### **MAJOR FLOODS 2014**

#### **SMALL TSUNAMI**

17 DEC 2014 – JAN 2015

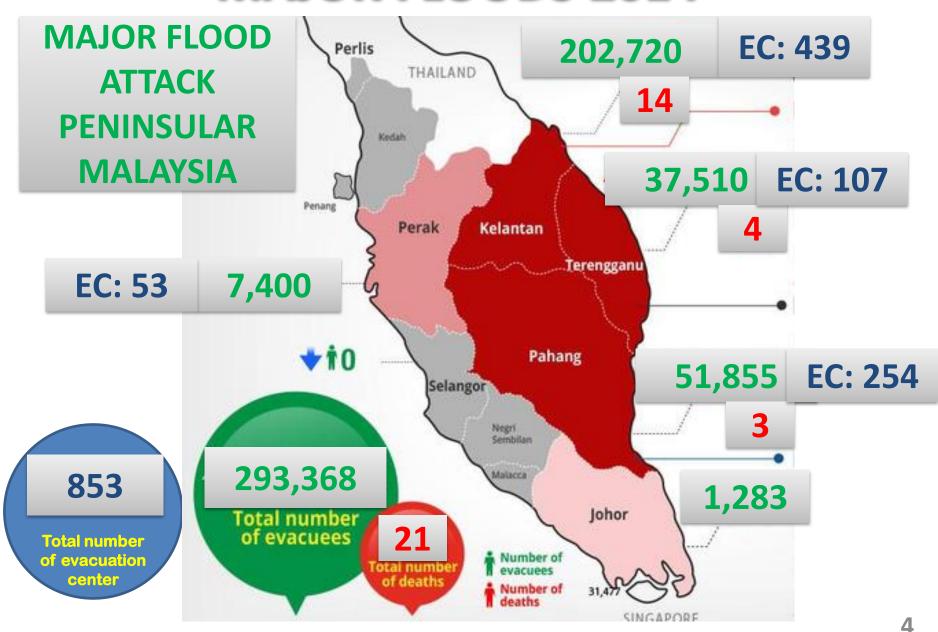




**MAJOR FLOODS 2014** 



### **MAJOR FLOODS 2014**



EARTHQUAKE IN RANAU, SABAH

**5 JUNE 2015** 

6.0 RICHTER
137 CLIMBERS
(MOUNT
KINABALU)



#### EARTHQUAKE IN RANAU, SABAH





#### INITIATIVES

OCTOBER: MONTH OF PREPAREDNESS CAMPAIGN







### OCTOBER: MONTH OF PREPAREDNESS CAMPAIGN





NATIONAL DISASTER MANAGEMENT AGENCY



**STATES** 

COMMUNITY PROGRAM

**FIRST RESPONDERS** 





OFFICIAL LAUNCH
17 OCTOBER 2015



**MEDIA CAMPAIGN** 

**STRATEGIC PARTNERS** 















### LEAD – LOCAL ENGAGEMENT APPROACH on DISASTER

### BUILDING COMMUNITY'S CAPACITY ON FACING DISASTER

PUBLIC INVOLVEMENT	COMMUNITY-BASED ORGANISATION
SELF PREPAREDNESS	REGISTRATION
BASIC SELF RESCUE	PROVISION OF SUPPLIES
EVACUATION PROCEDURES	SECURITY, HEALTH, WELFARE
REPORTING & CLAIMS	POST ATTACK

### HAVE YOU PREPARED???

### EMERGENCY PACK









#### PROMOTIONS AND INFORMATIONS





**VOLUNTEERS** 



**PUBLIC TRAINING** 

**SCHOOLS CADET** 



# COMPONENTS OF PUBLIC PREPAREDNESS

**CHILDREN TRAINING** 

UNDERGRADUATES CADET



CIVIL DEFENCE EMERGENCY RESPOSE TEAM





011-13122368











**HUBUNGI KAMI** 011-13121553

**KELAS CPR & CHOKING** 

TEKNIK MEMADAM KEBAKARAN

TEKNIK MERAWAT LUKA, KEPATAHAN DAN MELECUR BIRTH BEFORE ARRIVAL

KARNIVAL PERTAHANAN AWAM

SEPANJANG MAC 2015 DI PUTRAJAYA

TARIKH : 14 MAC 2015

MASA : 8.00 PAGI-12.00 TGHR

PRESINT 14

TEMPAT : RUANG LEGAR APARTMENT 14-12









## LT. COL. (CD) MOHD SYUKRI BIN MADNOR ASSISTANT DIRECTOR POLICY PLANNING & COORDINATION DIVISION MALAYSIA CIVIL DEFENCE DEPARTMENT

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